

PSI BETA CONTRACT

Advertise, Sponsor, or Contribute

Psi Beta is a 501(3)(c) non-profit organization

CLIENT INFORMATION

Organization					
Contact Name					
Address Street or P.O. Box					
City		State		Zip code	
Phone (daytime)		E-Mail			
Submitted by					
Authorized by (Type Name)					

ADVERTISING OPPORTUNITIES	Rate	Enter # of Years	Subtotal
E-Newsletter – 3 issues per year (Aug, Dec, Mar)	\$500	<input type="text"/>	
E-Journal -2 issues (Feb, Aug)	\$500	<input type="text"/>	
Chapter Handbook – 2021 Edition (due Feb 2021)	\$500	<input type="text"/>	
Website – www.psibeta.org	\$1000	<input type="text"/>	
Advertising Total			

SCHOLARSHIP OPPORTUNITIES	Unit Rate	Enter #	Subtotal
Membership Scholarship – Pays \$50 lifetime Psi Beta membership – for qualifying low-income students	\$50	<input type="text"/>	
Life Skills Achievement Scholarship – Awards \$500 to students whose achievement best reflects Psi Beta’s emphasis on leadership, service, teamwork, and research	\$500	<input type="text"/>	
Scholarship Total			

COMPETITION SPONSORSHIP OPTIONS	Rate	Enter # of Years	Subtotal
Chapter Excellence – Provides excellence plates to all qualifying chapters (\$250 annually)	\$250	<input type="text"/>	
Community Service - \$500 awarded to winning chapter	\$500	<input type="text"/>	
Advisor of Year - \$100 & plaque awarded to top advisor	\$150	<input type="text"/>	
Research Excellence - \$500 provides \$25 gift cards to top 20 student researchers	\$500	<input type="text"/>	
Outstanding Regional Student and Advisor Award – Top student and advisor in each of Psi Beta’s 6 geographic regions receives \$100 – NOTE: McGraw-Hill sponsors this competition. It is not available at this time.	-----	-----	-----
Sponsorship Total			

<input type="text"/>	<input type="text"/>	<input type="text"/>
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Amount to be invoiced

Reach Future Professionals First - Over 1,200 talented honor students join Psi Beta each year. Through advertising in our newsletter, journal, handbook, or website you can connect with psychology majors and minors before they have joined other professional organizations. Additionally, over 250 of the nation’s most committed full-time professors advise Psi Beta’s 160 chapters. Our 4,000+ email subscriptions make our publications a great way to market your products and services. **Bonus:** Visitors to Psi Beta’s website can access prior newsletters and journal issues in perpetuity. Your organization will become a Psi Beta “Partner” on Psi Beta’s website at no cost if you advertise, sponsor, or contribute to a scholarship fund.